



Programming

▶ **Nuestra.TV**TM





NUESTRA.TV is a free, bilingual on-demand video streaming (AVOD) platform, created for la familia and customized for each member. It is strategically designed to entertain, educate, and inform the vast Hispanic market across cultures, languages, and generations.

NUESTRA.TV will have 15,000 hours of programming from premier content providers in the U.S, LATAM, and Spain, including 40+ FAST channels.

NUESTRA.TV's content offering will be as diverse as its audience, and will feature short and long form content, live formats, gaming, podcasts, and original and exclusive programming for the bilingual cohort from bilingual/bicultural industry leaders.

Nuestra.TV Programming includes:

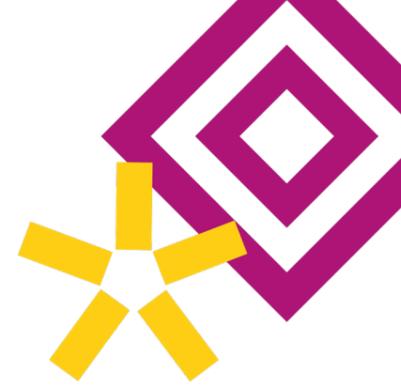
Novelas:

From classics, such as Laura, Una Vida Extraordinaria; Lo Que Diga El Corazón, Niche; Polvo Carnavalero; La Cacica; and, Cumbres Borrascosas, to modern hits, including La Chica Que Limpia; Juegos de Poder; and, Amanda. Starring the biggest novela stars, such as Julieth Restrepo (Laura, Una Vida Extraordinaria), Fernando Solórzano (Niche), Helga Díaz (Niche), Rafael Zea (Polvo Carnavalero), Isabella Córdoba (Polvo Carnavalero), Álvaro Rudolphy (Juegos de Poder), Daniela Ramírez (Amanda), Orlando Delgado (Cumbres Borrascosas), and Michelle de Andrade (Cumbres Borrascosas).

Movies:

Top-performing movies and TV series from premier content providers from the U.S., LATAM, and SPAIN including: VIP 2000 TV, Caracol, Mega Global Entertainment, RM Vistar, and Spanglish Films.





Fast channels:

Over 40+ Fast Channels representing top Hispanic passion pillars across generations, including but not limited to:

English

Beautiful Planet



Streams over 750+ hours of premium wildlife, travel, adventure, science and cultural content created by award-winning producers.

Young Hollywood



Streams hundreds of hours of share-worthy content entertainment and lifestyle content produced for a social media-forward audience.

Toon Beam



Streams hours of premier animated programming designed to educate, entertain and help children flourish.

Spanish

Casa Comedy



The premier LatinX multi-platform media brand for all thing comedy en Español! Featuring endless hours of jajaja worthy content.

Level UP



Latin America's largest gaming network, streaming gaming news, reviews, live game play and discussions on the most popular games today!

Spanish Movies



Streams hours of the biggest blockbuster films from Latin America directly from the big screen to homes across the U.S.

Live Sports:

Content from leading Live Sports providers including: FITE TV, 360 Sports TV, BeIN SPORTS, Moto ADV, and Havoc TV.



Live News:

Content from live news programs including Newsmax and Show Business.

Gaming:

Featuring the leading live gaming streaming platforms in the Americas: Mobcrush and LevelUp

Nuestra.TV is committed to ensuring that the bilingual Hispanic cohort is represented across our content. We are proud to announce four original programs tailored for bilingual/bicultural Hispanics who have grown up in the United States – ranging from children’s programming to fun, culturally-relevant content.

Nuestra.TV Bicultural Content



“Latina Approved Buen Provecho”:

A Nuestra.TV Exclusive! Follow Latina Approved founders Tania and Lily as they embark on a cross-country road trip, discovering unique Hispanic-owned establishments and goods. If these venues meet their expectations, they become Latina Approved!



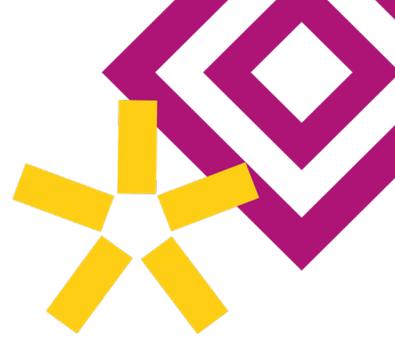
“Nuestro Stories”:

From industry pioneer Manny Ruiz, founder of Hispanicize, this DocuSeries from Brilla Media tells the “Origin Stories” of the cultural traditions, songs, sayings, places, foods, people, sports, nuances, and notable achievements that collectively comprise Latinx pop culture and history.



“MariVi: the Master Navigator Series”:

From AdColor award winner and trailblazer Maria (Lopez) Twena, this animated children’s series features a multigenerational Hispanic immigrant family, the Abascals, and their influential, bilingual/bicultural daughter, MariVi. The longitudinal series authentically depicts the perplexing realities of growing up in a Latino, collective household, while living in a country that espouses a self-reliant tenet. The series also highlights the distinct role that children of immigrants play in their respective families.



"SUMA Wealth: Boot Camp":



From industry pioneer and mitú founder, Beatriz Acevedo, SUMA Wealth is the leading financial technology company devoted to increasing prosperity, opportunity, and financial inclusion for U.S. Latinos. This financial educational video series was created for the bilingual/bicultural Hispanic cohort to close the wealth gap in the United States. SUMA Wealth demystifies all things financial for the marketplace via easily understood financial terms and practices, empowering the Hispanic community to grow and prosper.

Nuestra.TV Premium Content

Nuestra.TV is proud to provide premium Spanish-language content, featuring original content from Latin America and Spain's biggest stars and storytellers.

